NANTES, GET OFF THE BEATEN TRACK

A creative and eco-conscious destination for your event.
A FAVOURABLE ECO SYSTEM FOR PROFESSIONAL EVENTS

Accessibility, plentiful accommodation options, MICE expertise*... Nantes ticks all the boxes when it comes to hosting your event!

A MICE DESTINATION FAMOUS FOR ITS EXPERTISE

- Each year, more than 130 conventions and corporate events, more than 160,000 conference days, more than 50 trade fairs and exhibitions
- 136th place worldwide in the ICCA 2019 ranking (International Congress and Convention Association)
- The business tourism sector is united behind the Convention Bureau: a collective committed to making your event a success
- Businesses that accommodate your specific needs, for a premium, tailor-made event

A CITY ON A HUMAN SCALE

- Lo Cité Nantes Events Center is a 5-minute walk from the TGV train station
- The Exhibition Centre is accessible by tram from the train station (no transfers necessary)
- Half of the hotel rooms can be reached on foot from the city centre
- Airport 20 minutes from the city centre

A WIDE VARIETY OF VENUES

Convention and exhibition centres, castles, estates, cultural sites, boats, outdoor spaces and more. Plan unique events in prestigious, one-of-a-kind venues! More than 50 venues available for private rentals

PLENTIFUL ACCOMMODATION OPTIONS

- More than 50 venues available for private rentals
- 4500 hotel rooms
- 2615 hotel rooms

* Meetings, incentives, conferencing, exhibitions
DO YOU WANT TO PLAN A UNIQUE EVENT? OFFER YOUR GUESTS A CHANGE OF PACE!

Imbued with the spirit of Jules Verne, Nantes has creativity embedded in its DNA. Take advantage of this opportunity to plan an event that offers a change of pace!

VILLE DE NANTES, CREATIVE ARTS DISTRICT

Immersion in Nantes’ creativity
A creative and quirky path through a district that’s reinventing itself: explore the permanent art installations of the Voyage à Nantes, enjoy a sports challenge with high creative value, and take in a kooky street show.

The Machines de l’Ile: invented in Nantes
At the crossroads of Jules Verne’s “invented worlds”, Leonardo da Vinci’s mechanical universe and the city’s industrial history, the Ile de Nantes is home to incredible living structures: the Great Elephant, the Marine Worlds Carousel, the Machine Gallery and its fanciful bestiary (hummingbird, giant ant, etc.).

JOURNEY THROUGH THE WINE COUNTRY

An eclectic journey in the land of Muscadet
Between Nantes and Clisson, spend a day or an afternoon exploring the Nantes wine country, including beautiful views (amazing panorama from the Porte-Vue), heritage sites, charming villages and unique cellars, not to mention the venue of Hellfest, the famous heavy metal festival.

FOLLOW THE GREEN LINE!

All year round, a green line drawn on the ground leads from works of art by great contemporary artists to amazing heritage sites, from “must-sees” to little-known treasures, from historic alleys to modern architectural gems.

CRUISE ON THE WATER

Between Nantes and Saint-Nazaire, take a cruise for a relaxing afternoon and discover the 33 works of art along the Loire. Unique views of the Loire estuary and its outstanding surroundings!

DISTINCTIVE ENVIRONMENTS FOR YOUR EVENTS

Make a lasting impression by holding your galas or corporate soirées in a unique location!

The Botanical Gardens Greenhouse
Cocktail buffet in the conservatory nestled in 7 hectares of greenery

The courtyard of the Castle
Soirée in a 360° architectural theatre

The Passage Pommeraye
A neo-classical gem listed as a historical monument

The Nantes Wholesale Market
A fun and friendly market in central Nantes
AN ECO-CONSCIOUS AND ENGAGED DESTINATION

First French MICE DESTINATION to join the Global Destination Sustainability Index (in 2016)

NANTES
one of the 9 pilot cities for France’s Sustainable Innovative Destination certification

2ND GREEDEST CITY IN FRANCE (Observatoire des Villes, February 2020)

3RD MOST DISABILITY-FRIENDLY CITY (APF France Handicap, January 2020)

Two major venues that have long been committed to sustainability (ISO 20121 certified):

- EXPONANTES EXHIBITION CENTRE
- LA CITE NANTES CONGRESS CENTRE

Examples of eco-friendly and inclusive activities for your corporate events:

- Rediscover nature in a back-to-basics way around Nantes: local sites, sustainable mobility options and authentic encounters
- Unite your staff around a “CSR challenge”: team-building events on the themes of disability, solidarity or ecology
- Discover local products and growers during a tour of Nantes featuring good flavours that are good for the planet

A destination that breathes

- The Loire river flows through the city
- The green star will connect all the green corridors with the large parks and green spaces of Nantes by 2030
- The Loire estuary, a unique and protected natural heritage
- The sea air wafts from Saint-Nazaire all the way to Nantes

INNOVATIVE & GREEN

The Réseau Eco-Événement
An organisation committed to promoting the ecological transition of event planners, Partner of the Nantes Convention Bureau
INFRASTRUCTURES TO SERVE HIGH-QUALITY EVENTS

With La Cité Nantes Congress Centre and Exponantes – major venues for conferences and trade fairs – and the unique sites and cultural venues of Le Voyage à Nantes (Machines de l’Ile, Castle of the Dukes of Brittany, etc.), Nantes has the right facilities for any business event.

LA CITÉ NANTES CONGRESS CENTRE

Facilities that measure up to international standards
- In the city centre, opposite the TGV train station and 20 minutes from the international airport
- Specific solutions for corporate events
- Spaces offering natural daylight

30 YEARS of experience

6000 M² of exhibition space

30 breakout meeting rooms

EXPONANTES EXHIBITION CENTRE

An XXL exhibition centre in a lovely setting
- 20 minutes from the train station and the city centre by public transport, ideally located on the banks of the Erdre River
- 20 minutes by car from the airport and direct access to the ring road
- For a wide range of events: BtoB and general public expos, conventions, corporate events, conferences, sports and entertainment events
- ISO 26000 and ISO 20121 certified since 2016.

THE VOYAGE À NANTES

The Voyage à Nantes arts organisation manages tourism and flagship cultural sites, including the Machines de l’Ile, the Castle of the Dukes of Brittany, the HAB Gallery and the Estuaire Nantes <> Saint-Nazaire permanent collection.

The Voyage à Nantes also has a Business Department that organises corporate events for businesses:
- Private rentals of prestigious cultural venues and access to the most iconic sites in Nantes
- Organisation of gala evenings, seminars, conferences, private tours
- Ticketing for the destination’s key attractions
- Tourist programs to discover the city

A WIDE VARIETY OF VENUES

Fanciful, historic or unique, in the countryside, in the city centre or on the riverfront, the destination offers a wide choice of venues for your events

The venue boasts
- 38,000 M² indoors
- 32,000 M² outdoors

Modular indoor/outdoor spaces

6 HALLS that can accommodate up to 15,000 PEOPLE

10 ROOMS to accommodate 50 TO 500 PEOPLE

Radisson Blu
A 4-star hotel in the former courthouse. 9 modular meeting rooms, 300 guests in buffet configuration

Le Palace
Conferences, workshops and parties in a startup space in the city centre. Up to 250 participants

La Pigossière
A castle just minutes from Nantes. Up to 440 participants

“On va marcher sur la lune”, permanent art installation of the Voyage à Nantes
ATTRACTIVE MARKETS AND OPPORTUNITIES FOR YOUR EVENTS

As the largest economic hub in Western France, the Nantes and Saint-Nazaire area enjoys a balanced economy where tertiary and industrial activities coexist.

HEALTHCARE
Cutting-edge research in biotherapy, e-health, nutritional health and more
#Nutrevent
#Age3
#Petit

INDUSTRY
Innovative and sustainable industry: aerospace, shipbuilding, renewable energy and more
#SalonIndustrieGrandOuest
#CompositeMeetings
#CarrefourInternationalDuBois

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CULTURAL AND CREATIVE INDUSTRIES
Design, architecture, fashion, performing arts, digital creation, publishing, visual arts, video games... between imagination and experimentation
#LesUtopiales
#BiennalesInternationalesDuSpectacle
#Scopitone

DIGITAL
Nantes boasts a thriving ecosystem, with large corporatns, innovative startups and public and private stakeholders!
#Web2Day
#DevFest
#NantesDigitalWeek
#DigitalChange

BOATING AND MARITIME
A leading area for boatbuilding and an ecosystem conducive to maritime innovation
#SolitaireFigaro
#TheArch
#LaMerXXL

FOOD
A mainstay of the national market, with a wholesale market, an agri-food cluster, vegetable crops and more
#Serbotel
#AssisesDeL’Alimentation

THE EVENTS HOSTING CHARTER
Developed based on the concerted efforts of all the tourism and events sector stakeholders in Nantes Saint-Nazaire, the Events Hosting Charter guarantees your participants a warm welcome and efficient organisation by offering services in five specific areas:

26 COMMITMENTS and free services for organisers and participants

ELIGIBILITY CRITERIA
- ICCA Events (International Congress & Convention Association). Non-profit organisations touring 3 different countries on a regular basis (minimum 50 people)
- Events in line with local sectors of excellence: Industry, Digital Tech, Healthcare, Cultural and Creative Industries, Boating
- Recurring economic and scientific events held in the region
- Events of more than 300 people over 2 nights minimum

THE DESTINATION ROLLS OUT THE RED CARPET!
- Signage at the airport and the train station
- Welcome signs and programs displayed in hotels
- Shared taxis available to and from venues
- Real-time flight and train departure information
- Discounts offered by stores and restaurants

THE NANTES TRAVEL SAFE CHARTER
The business and leisure tourism sector took action very early on to ensure that visitors have a safe experience: signage, reminders to wear masks and to take precautions against infection. Nantes Travel Safe is a charter with 10 commitments that has been co-constructed and adopted by the sector.
EVENTS WE HAVE HOSTED!

RNTP
(National Public Transport Meetings), 1-3 October 2019, Nantes Exhibition Centre, 8000 participants
“We chose Nantes for its excellent public transport system and for its hosting capacity. The Exhibition Centre met our space requirements, with a surface area of 16,000 m² and the ability to exhibit buses. In terms of accommodation, there are many hotels within walking distance of the tram line to the venue. We also benefited from the services of the Events Hosting Charter, such as transport passes and welcome signage at the train station.”
Stéphanie Comère, Director of Objectif Transport Public

36TH WORLD CONGRESS OF THE IASP
(International Association of Science Parks and Areas of Innovation), global network of innovation hubs, 24-27 September 2019 at La Cité Nantes Congress Centre, 1000 participants
“The central location of La Cité Nantes Congress Centre makes it very easy to get to from Paris and other European capitals. The facilities and the efficient staff make organising large scale events simple and straightforward.”
Jean-François Balduschi, Atlanpole Director and former IASP President

30th World Congress of the IASP
Seminar, Machines de l’Ile (La Déferlante), 6 July 2021, 30 participants
“La Déferlante is a very beautiful venue on the Ile de Nantes near the Machines. What an exciting surprise to see an elephant walk by the windows of the meeting room! We were very well catered for by a friendly and efficient manager, and the cocktail buffet by Oh My Brunch was a treat.”
Juliette Lavisse, Novabuild Project Manager

YOUR TAILOR-MADE EVENT IN NANTES: AN EFFICIENT TEAM AT YOUR SERVICE
The Nantes and Saint-Nazaire Convention Bureau, the neutral one-stop shop for professional events in the destination, will help you plan your conventions, trade fairs, corporate events and more.

WHEN YOU FIRST CONTACT US
1. We examine your requirements.
2. We advise you on what the destination has to offer.

BEFORE YOUR EVENT
3. We provide you with resources to communicate about the destination to your participants and partners.
4. We arrange tours of the venues (depending on your event).

DURING YOUR EVENT
5. The destination’s stakeholders deploy the Events Hosting Charter (depending on eligibility).
6. At your request, we will promote your event on our online channels.

Ours additional support for non-profit organisations:
7. We help you write your application file
8. We connect you with the local government agencies
9. We arrange and help finance inspection visits

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