



**Nantes**

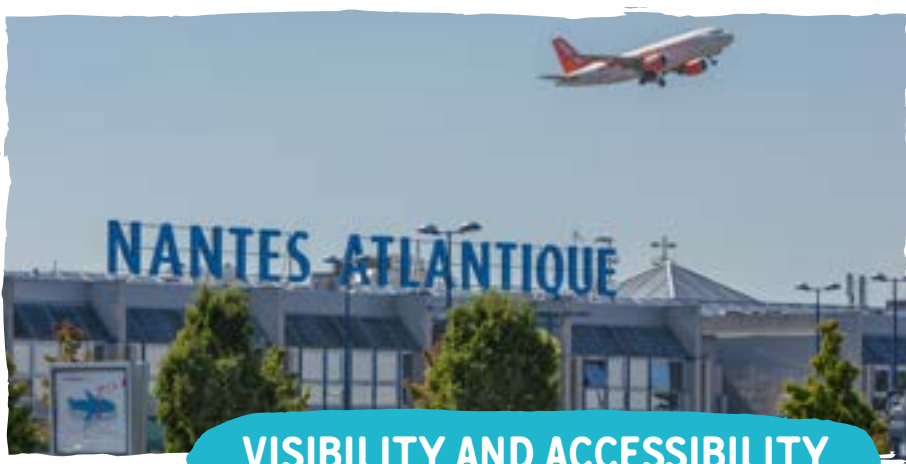
CONVENTION BUREAU

## HOSPITALITY CHARTER FOR MAJOR EVENTS

This charter enables you to benefit from free services provided by all of the local partners.

## ELIGIBILITY CRITERIA

- ICCA (International Congress & Convention Association) events held at the Nantes Congress Centre. Non-profit organisations touring 3 different countries on a regular basis (50 people minimum)
- Events in line with local sectors of excellence:
  -  Industry
  -  Digital
  -  Health
  -  Creative industries
  -  Boating
- Recurring economic and scientific events held in the region
- Events for more than 300 people over 2 nights minimum




## VISIBILITY AND ACCESSIBILITY

**Commitment 1** A welcome desk and personalised signage in the colours of your event at the train station and airport


 **Commitment 2** Shared taxis available from hotels and reception venues

**Commitment 3** Temporary taxi ranks at the venue(s) of your event

 **Commitment 4** A banner with contact information for taxi services at the event's reception area

**Commitment 5** Taxis : post-event billing for special guests and VIP's

**Commitment 6** A tourist information desk at the venue for your participants

 **Commitment 7** Directional signage in the colours of your event from the train station to the Cité des Congrès



**Commitment 8** A display in the colours of your event in front of the entrance to La Cité des Congrès and Exponantes. Commitment subject to conditions\*

### \* Eligibility criteria for bunting / decorations

- 1 000 people minimum
- 3 days and 2 nights
- Exclusive use of the reception venue



**Commitment 9** A poster welcoming participants to the event in the tram and bus stations leading to the venue. Subject to the purchase of 500 guest travel cards minimum



**Commitment 10** Discounts on public transport cards and provision of maps and guides in French and English



**Commitment 11** Personalised public transport maps (for bus, tramway and bicycle) indicating the different venues and accommodation for the event

**Commitment 12** Information about your event shared with all of the Charter partners (hotels, restaurants, etc.)

**Commitment 13** Communication with a selection of local media

**Commitment 14** Train and flight times from Nantes displayed in real time



## ACCOMMODATION

**Commitment 15** Non-binding reservations and price guarantees ahead of the event for the accommodation of your participants


**Commitment 16** The program and artwork for your event on display in hotels




**Commitment 17** Organic and fair-trade products for sale in partner Institutions



## SHOPS, RESTAURANTS AND CATERERS

 **Commitment 18** Caterers committed to a Quality Charter, including specialized commercial offers and a strong implication in Sustainable Development

 **Commitment 19** Caterers and chefs dedicated to quality approaches (Traiteurs de France, Maître Restaurateur, Tables de Nantes, etc.)

**Commitment 20** Special offers from retail partners for the participants of your event

**Commitment 21** Information about the event program circulated to restaurant owners prior to the event



## INSTITUTIONAL

**Commitment 22** Support for your event from local authorities (application package/official letter/visit for location scouting)

**Commitment 23** Involvement of local councillors in visits for location scouting and during your event.



Commitment to environmental responsibility



## SUPPORT



**Commitment 24** A 20% discount on the Nantes 48h pass granted to each participant of the event, with no minimum purchase. The Pass gives free access to the essential sites of the city and to public transport

**Commitment 25** A workspace provided by the venue to prepare and monitor your event

**Commitment 26** Organisation of a steering committee involving partners and stakeholders of the destination/venue for a briefing and debriefing regarding the commitments undertaken

« The city of Nantes increased the visibility of our event with tailor-made signage from the train station and the airport. »

**Elysabeth Blanchet**  
Managing director, USF




## ALL ORGANISATIONS INVOLVED IN THE HOSPITALITY SECTOR

Club Mice Members (caterers, event agencies, venues available for private hire, services providers, etc.), Nantes Métropole, Chamber of Commerce and Industry Nantes St-Nazaire, Nantes Atlantique Airport, TAN, La Cité Nantes Congress Centre, Exponantes, Le Voyage à Nantes, La Carène, Club Hôtelier, Saint-Nazaire Tourisme et Patrimoine, Taxi, Restaurant owners




The Nantes Convention Bureau supports the organizers of professional events and directs them towards the destination's actors most suited to their event.

 +33(0)2 40 35 59 48

 [bureaudescongres@nantes-saintnazaire.fr](mailto:bureaudescongres@nantes-saintnazaire.fr)

 @NantesCVB

 Bureau des Congrès de Nantes et Saint-Nazaire

[www.bureaudescongres-nantes.fr/en](http://www.bureaudescongres-nantes.fr/en)



### Health & safety charter :

Visit Nantes with peace of mind.  
Nantes-tourism professionals, working together to ensure your safety!

The Convention Bureau, a partner of La Cité Nantes Congress Centre and Exponantes, is committed to an eco-responsible approach, and adheres to the Global Destination Sustainability program.

