

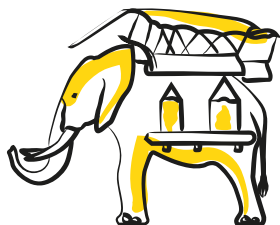


# **NANTES & ST-NAZAIRE, GET OFF THE BEATEN TRACK**

A creative and eco-conscious  
destination for your event

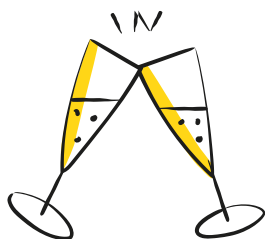
# A FAVOURABLE ECOSYSTEM FOR PROFESSIONAL EVENTS

Accessibility, plentiful accommodation options, MICE expertise\*...  
Nantes ticks all the boxes when it comes to hosting your event!



## A MICE DESTINATION FAMOUS FOR ITS EXPERTISE

- Each year, more than 130 conventions and corporate events, more than 160,000 conference days, more than 50 trade fairs and exhibitions
- 161th place worldwide in the ICCA 2021 ranking (International Congress and Convention Association)
- The business tourism sector is united behind the Convention Bureau: a collective committed to making your event a success
- Businesses that accommodate your specific needs, for a premium, tailor-made event



## A WIDE VARIETY OF VENUES

Convention and exhibition centres, castles, estates, cultural sites, boats, outdoor spaces and more.  
Plan unique events in prestigious, one-of-a kind venues!  
More than 50 venues available for private rentals

## A CITY ON A HUMAN SCALE

- La Cité Nantes Events Center is a 5-minute walk from the TGV train station
- The Exhibition Centre is accessible by tram from the train station (no transfers necessary)
- Half of the hotel rooms can be reached on foot from the city centre
- Airport 20 minutes from the city centre



**807,000**  
inhabitants



**5000**  
public and private  
researchers



**14**  
European  
and global clusters  
and hubs

**2 European prizes  
for excellence:**



**INNOVATION  
CAPITAL  
2019**



**GREEN CAPITAL**  
1st French city  
to receive this award



## PLENTIFUL ACCOMMODATION OPTIONS

**4500** hotel rooms  
3★

**2615** hotel rooms  
4★ and 5★



# DO YOU WANT TO PLAN A UNIQUE EVENT? OFFER YOUR GUESTS **A CHANGE OF PACE!**

Imbued with the spirit of Jules Verne, Nantes has creativity embedded in its DNA. Take advantage of this opportunity to plan an event that offers a change of pace!

Les Goûts Uniques Festival,  
courtyard of the Castle of the Dukes of Brittany,  
Voyage à Nantes



## ÎLE DE NANTES, CREATIVE ARTS DISTRICT

### Immersion in Nantes' creativity

A creative and quirky path through a district that's reinventing itself: explore the permanent art installations of the Voyage à Nantes, enjoy a sports challenge with high creative value, and take in a kooky street show.

### The Machines de l'Ile: invented in Nantes

At the crossroads of Jules Verne's "invented worlds", Leonardo da Vinci's mechanical universe and the city's industrial history, the Ile de Nantes is home to incredible living structures: the Great Elephant, the Marine Worlds Carousel, the Machine Gallery and its fanciful bestiary (hummingbird, giant ant, etc.).

## JOURNEY THROUGH THE WINE COUNTRY



### An eclectic journey in the land of Muscadet

Between Nantes and Clisson, spend a day or an afternoon exploring the Nantes wine country, including beautiful views (amazing panorama from the Porte-Vue), heritage sites, charming villages and unique cellars, not to mention the venue of Hellfest, the famous heavy metal festival.



## FOLLOW THE GREEN LINE!



All year round, a green line drawn on the ground leads from works of art by great contemporary artists to amazing heritage sites, from "must-sees" to little-known treasures, from historic alleys to modern architectural gems.

## CRUISE ON THE WATER

Between Nantes and Saint-Nazaire, take a cruise for a relaxing afternoon and discover the 33 works of art along the Loire. Unique views of the Loire estuary and its outstanding surroundings!



# DISTINCTIVE ENVIRONMENTS FOR YOUR EVENTS

Make a lasting impression by holding your galas or corporate soirées in a unique location!

### The Botanical Gardens Greenhouse

Cocktail buffet in the conservatory nestled in 7 hectares of greenery



### The courtyard of the Castle

Soiree in a 360° architectural theatre



### The Passage Pommeraye

A neo-classical gem listed as a historical monument



### Dinner in the HAB Gallery

A culinary ballet where you can discover local products



### The Machine Gallery

Dinner in the middle of an extraordinary bestiary



### The Nantes Wholesale Market

A fun and friendly market in central Nantes



# AN ECO-CONSCIOUS AND COMMITTED DESTINATION



## First French MICE DESTINATION

to join the Global Destination  
Sustainability Index (in 2016)

### NANTES

one of the 9 pilot cities for France's  
Sustainable Innovative  
Destination certification

It joined the mission of  
"100 climate-neutral  
and smart cities by 2030"  
(EU Project).

3<sup>RD</sup> MOST DISABILITY-FRIENDLY CITY  
(APF France Handicap, January 2020)

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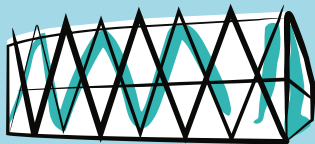
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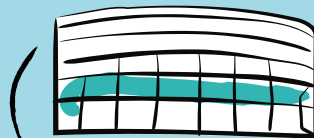
INNOVATIVE & GREEN



**Two major venues and the Convention Bureau that have long been committed to sustainability (ISO 20121 certified):**



**EXPONANTES  
EXHIBITION CENTRE**



**LA CITE NANTES  
CONGRESS CENTRE**

## A destination that breathes

- **The Loire** river flows through the city
- **The green star** will connect all the green corridors with the large parks and green spaces of Nantes by 2030
- **The Loire estuary**, a unique and protected natural heritage
- **The sea air** wafts from Saint-Nazaire all the way to Nantes



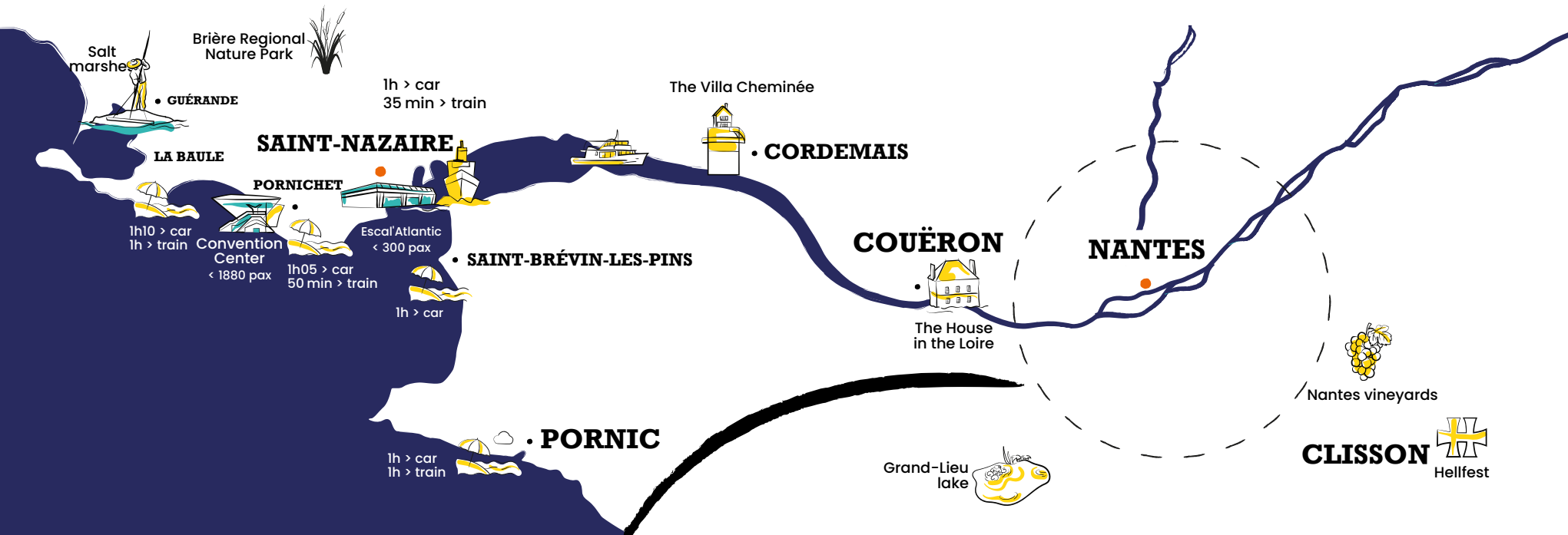
**100**  
**parks and  
gardens  
in Nantes**

## Examples of eco-friendly and inclusive activities for your corporate events

- Rediscover nature in a back-to-basics way around Nantes: local sites, sustainable mobility options and authentic encounters
- Unite your staff around a "CSR challenge": team-building events on the themes of disability, solidarity or ecology
- Discover local products and growers during a tour of Nantes featuring good flavours that are good for the planet

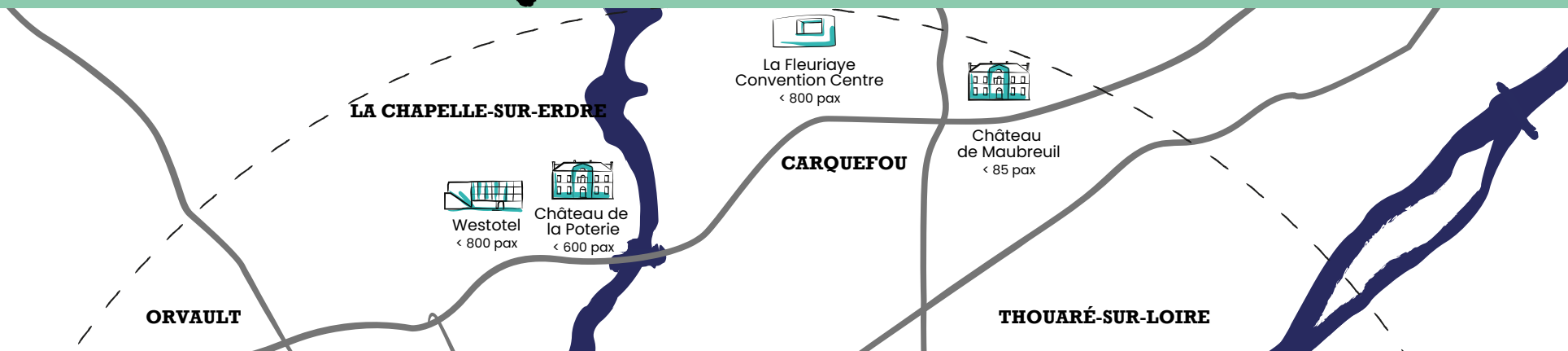
# NANTES & ST-NAZAIRE

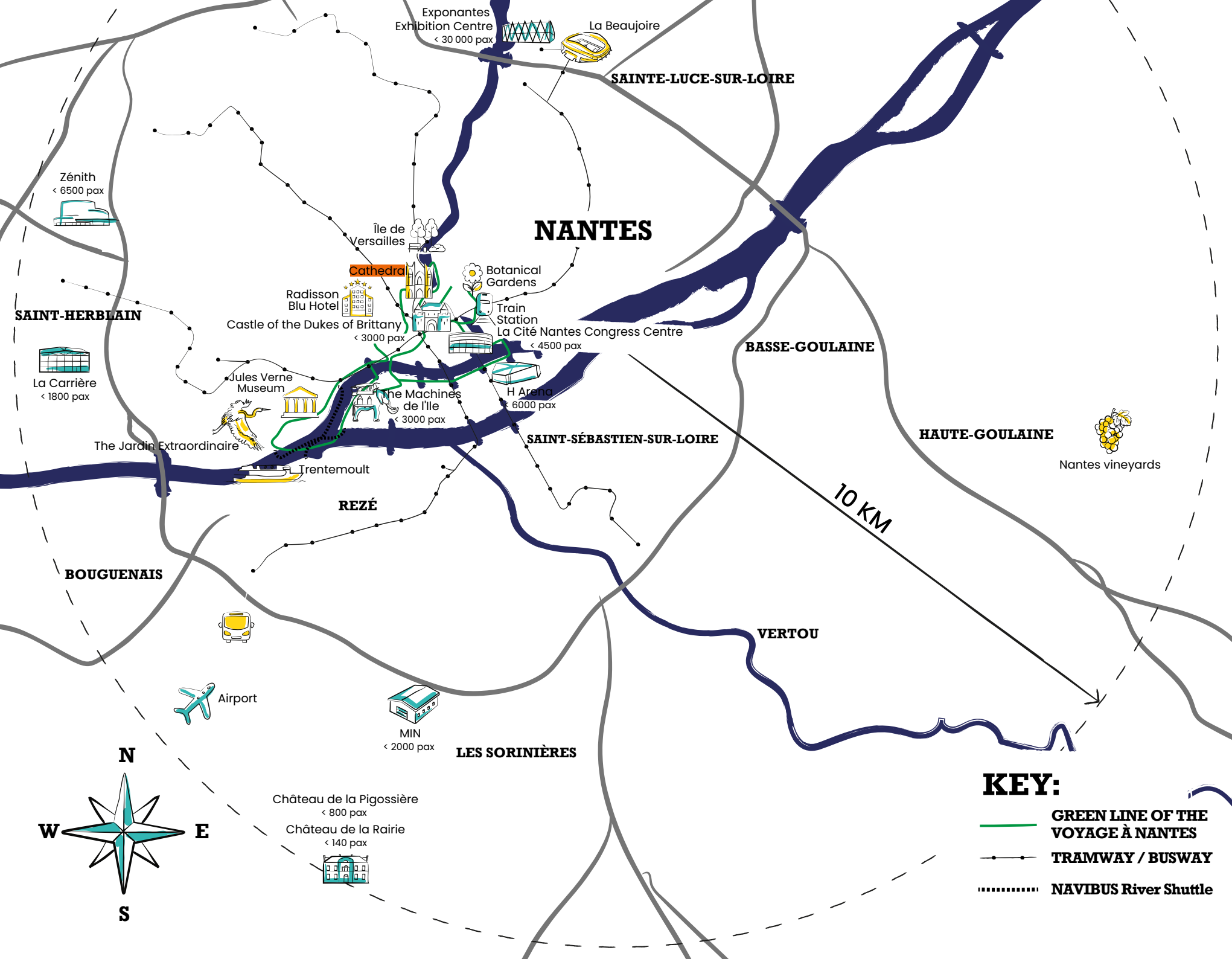
Sightseeing in the area:



## NANTES AREA

An accessible and concentrated destination:





Exponantes  
Exhibition Centre  
< 30 000 pax

La Beaujoire

SAINTE-LUCE-SUR-LOIRE

NANTES

Zénith  
< 6500 pax

SAINT-HERBLAIN

La Carrière  
< 1800 pax

Cathedral

Radisson  
Blu Hotel

Castle of the Dukes of Brittany  
< 3000 pax

Botanical  
Gardens

Train  
Station

La Cité Nantes Congress Centre  
< 4500 pax

Jules Verne  
Museum

The Machines  
de l'île  
< 3000 pax

H Arena  
< 6000 pax

SAINT-SÉBASTIEN-SUR-LOIRE

HAUTE-GOULAINÉ

Nantes vineyards

The Jardin Extraordinaire

Trentemoult

REZÉ

10 KM

VERTOU

BOUGUENAIS



Airport



MIN  
< 2000 pax

LES SORINIÈRES

Château de la Pigossière  
< 800 pax

Château de la Rairie  
< 140 pax



KEY:

- GREEN LINE OF THE VOYAGE À NANTES
- TRAMWAY / BUSWAY
- NAVIBUS River Shuttle

# INFRASTRUCTURES TO SERVE HIGH-QUALITY EVENTS

With La Cité Nantes Congress Centre and Exponantes – major venues for conferences and trade fairs – and the unique sites and cultural venues of Le Voyage à Nantes (Machines de l'Île, Castle of the Dukes of Brittany, etc.), Nantes has the right facilities for any business event.



**LA CITÉ NANTES CONGRESS CENTRE**

## Facilities that measure up to international standards

- In the city centre, opposite the TGV train station and 20 minutes from the international airport
- Specific solutions for corporate events
- Spaces offering natural daylight

**30 YEARS**  
of experience

All types of events  
**200 TO 4000**  
participants

**6000 M²**  
of exhibition space

**3 AUDITORIUMS**  
450, 800 and 2000 seats

**30**  
breakout meeting rooms

**1 TV STUDIO**

## An eco-conscious and engaged venue

- Certified ISO 9001 – ISO 20121 and "Quality and Sustainable Development Charter" by France Congrès
- Healthy Venue Bronze Level Certification
- The only French convention centre to hold the Gold level AIPC Quality Standards Certification from the International Association of Convention Centres.



**EXPONANTES EXHIBITION CENTRE**

## An XXL exhibition centre in a lovely setting

- 20 minutes from the train station and the city centre by public transport, ideally located on the banks of the Erdre River
- 20 minutes by car from the airport and direct access to the ring road
- For a wide range of events: BtoB and general public expos, conventions, corporate events, conferences, sports and entertainment events

The venue boasts  
**38,000 M²**  
indoors

Modular indoor/  
outdoor spaces

**32,000 M²**  
outdoors

**6 HALLS**  
that can accommodate up to  
**15,000 PEOPLE**

**1 TV STUDIO**  
for virtual and hybrid  
events

**10 ROOMS**  
to accommodate  
**50 TO 500  
PEOPLE**

## THE VOYAGE À NANTES

The Voyage à Nantes arts organisation manages tourism and flagship cultural sites, including the Machines de l'Île, the Castle of the Dukes of Brittany, the HAB Gallery and the Estuaire Nantes <> Saint-Nazaire permanent collection.

**The Voyage à Nantes also has a Business Department that organises corporate events for businesses:**

- Private rentals of prestigious cultural venues and access to the most iconic sites in Nantes
- Organisation of gala evenings, seminars, conferences, private tours
- Ticketing for the destination's key attractions
- Tourist programs to discover the city

"On va marcher sur la lune", permanent art installation of the Voyage à Nantes



## A WIDE VARIETY OF VENUES

**Fanciful, historic or unique, in the countryside, in the city centre or on the riverfront, the destination offers a wide choice of venues for your events**



### Radisson Blu

A 4-star hotel in the former courthouse. 9 modular meeting rooms, 300 guests in buffet configuration



### Le Palace

Conferences, workshops and parties in a startup space in the city centre. Up to 250 participants



### La Pigossière

A castle just minutes from Nantes. Up to 440 participants

# ATTRACTIVE MARKETS AND OPPORTUNITIES FOR YOUR EVENTS

As the largest economic hub in Western France, the Nantes and Saint-Nazaire area enjoys a balanced economy where tertiary and industrial activities

ATTRAC  
TIVE



## HEALTHCARE

Cutting-edge research in biotherapy, e-health, nutritional health and more

#Nutrevent  
#Age3  
#Petitl



## DIGITAL

Nantes boasts a thriving ecosystem, with large corporations, innovative startups and public and private stakeholders!

#Web2Day  
#DevFest  
#NantesDigitalWeek



## INDUSTRY

Innovative and sustainable industry: aerospace, shipbuilding, renewable energy and more

#SalonIndustrieGrandOuest  
#CompositeMeetings  
#CarrefourInternationalDuBois

## THE EVENTS HOSTING

Developed based on the concerted efforts of all the tourism and events sector stakeholders in Nantes Saint-Nazaire, the Events Hosting Charter guarantees your participants a warm welcome and efficient organisation by offering services in five specific areas:



### 26 COMMITMENTS

and free services  
for organisers  
and participants





OPPORTUNITIES

BUSINESS BUS  
BUSINESS BUS  
BUSINESS BUS  
BUSINESS BUS  
BUSINESS BUS  
BUSINESS BUS  
BUSINESS BUS



## CULTURAL AND CREATIVE INDUSTRIES

Design, architecture, fashion, performing arts, digital creation, publishing, visual arts, video games...: between imagination and experimentation

#LesUtopiales  
#BiennalesInternationalesDuSpectacle  
#Scopitone



## BOATING AND MARITIME

A leading area for boatbuilding and an ecosystem conducive to maritime innovation

#SolitaireFigaro  
#TheArch  
#LaMerXXL



## FOOD

A mainstay of the national market, with a wholesale market, an agri-food cluster, vegetable crops and more

#Serbotel  
#AssisesDeL'Alimentation

## ELIGIBILITY CRITERIA

- ICCA Events (International Congress & Convention Association).  
Non-profit organisations touring 3 different countries on a regular basis (minimum 50 people)
- Events in line with local sectors of excellence: Industry, Digital Tech, Healthcare, Cultural and Creative Industries, Boating
- Recurring economic and scientific events held in the region
- Events of more than 300 people over 2 nights minimum

## THE DESTINATION ROLLS OUT THE RED CARPET!

- Signage at the airport and the train station
- Welcome signs and programs displayed in hotels
- Shared taxis available to and from venues
- Real-time flight and train departure information
- Discounts offered by stores and restaurants



## THE NANTES TRAVEL SAFE CHARTER

The business and leisure tourism sector took action very early on to ensure that visitors have a safe experience: signage, reminders to wear masks and to take precautions against infection.

**Nantes Travel Safe is a charter with 10 commitments that has been co-constructed and adopted by the sector.**

# EVENTS WE HAVE HOSTED!



**Galerie des Machines & Carrousel des Mondes Marins**

## **ALEOP,** Seminar, Galerie des Machines & Carrousel des Mondes Marins, April 2024, 95 participants

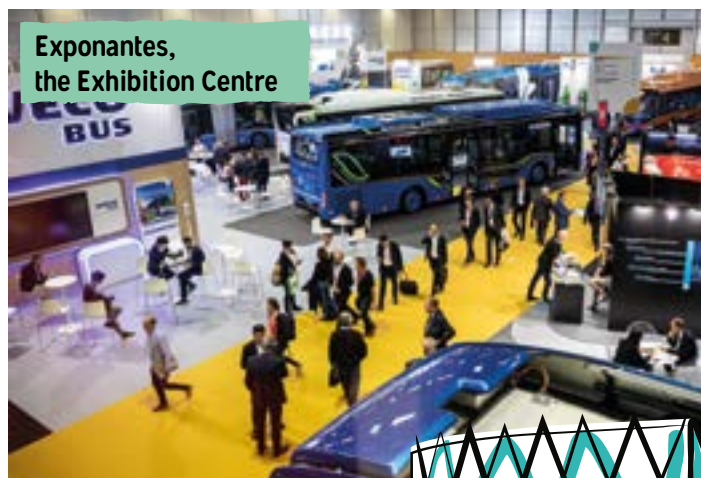
"Thank you to the Machines of the Isle teams for the event. Our agents enjoyed the machines, the humor, and the machinists' staging, as well as the scenery. They felt like children again for the duration of a ride, amazed by the technicality of the elements. It was a beautiful break during this intense workday."

*Mathilde GAND-UNG, Executive assistant, ALEOP*

## **RNTP** (National Public Transport Meetings), 1-3 October 2019, Nantes Exhibition Centre, 8000 participants

"We chose Nantes for its excellent public transport system and for its hosting capacity. The Exhibition Centre met our space requirements, with a surface area of 16,000 m<sup>2</sup> and the ability to exhibit buses. In terms of accommodation, there are many hotels within walking distance of the tram line to the venue. We also benefited from the services of the Events Hosting Charter, such as transport passes and welcome signage at the train station."

*Stéphanie Comère, Director of Objectif Transport Public*



**Exponantes, the Exhibition Centre**



**La Cité Nantes Congress Centre**

## **36<sup>TH</sup> WORLD CONGRESS OF THE IASP**

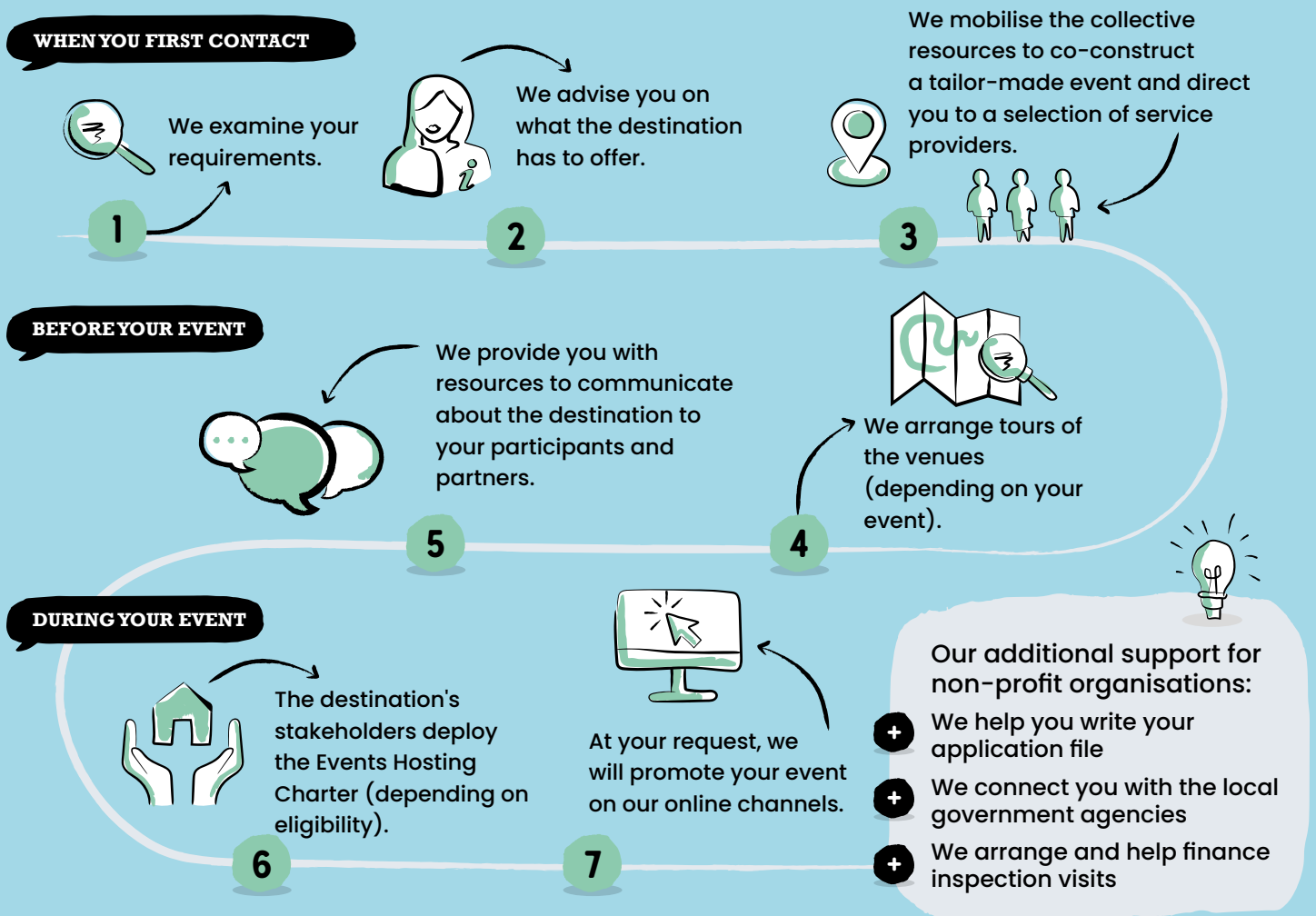
(International Association of Science Parks and Areas of Innovation), global network of innovation hubs, 24-27 September 2019 at La Cité Nantes Congress Centre, 1000 participants

"The central location of La Cité Nantes Congress Centre makes it very easy to get to from Paris and other European capitals. The facilities and the efficient staff make organising large scale events simple and straightforward."

*Jean-François Balducchi, Atlanpole Director and former IASP President*

# YOUR TAILOR-MADE EVENT IN NANTES: AN EFFICIENT TEAM

The Nantes and Saint-Nazaire Convention Bureau, the neutral one-stop shop for professional events in the destination, will help you plan your conventions, trade fairs, corporate events and more.



## YOUR CONTACTS



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**Bureau des Congrès de  
Nantes et Saint-Nazaire**

